

QUEZON CITY PUBLIC LIBRARY

1966



PRESIDENT MANUEL L. QUEZON'S

88TH BIRTHDAY ANNIVERSARY

AUGUST 19, 1966/SOUVENIR PROGRAM

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QUEZON CITY PUBLIC LIBRARY

Q.C. PUBLIC LIBRARY
LOCAL HISTORY



A diamond in the sky

Symbol of energy, of constant endeavor
towards progress and product superiority.
Symbol of excellence, of unending devotion
to find new and better ways to serve you.

**OUR HEARTFELT
FELICITATIONS
TO THE PEOPLE OF
QUEZON CITY IN
COMMEMORATING THE
88TH BIRTHDAY ANNIVERSARY
OF THE LATE PRESIDENT
MANUEL L. QUEZON**



PHILIPPINE COMMERCIAL AND INDUSTRIAL BANK

MAIN OFFICE: DASMARIÑAS, MANILA • TEL. 3-00-91

ALFREDO MONTELIBANO
Chairman of the Board

SIXTO OROSA, JR.
President- General Manager



Republika ng Pilipinas
Tanggapan ng Lupong Pamunuan ng Pagdiriwang
Pagpaparangal sa ika-88 Kaarawan ng Pangulong Quezon
Lunsod Quezon

PANALUBONG NA KALATAS

Sa tuwing sasapit ang araw ng pagsilang ng naging Pangulong Manuel L. Quezon, Ama ng ating kasalukuyang Republika at siyang lumikha sa Lunsod na nagpaparangal sa kanya, nagbabalik sa ating gunita ang mga paninindigan at panununtunang kanyang itinaguyod at pinagmalasakitang isagawa sa pagpapaunlad sa ating bansa.

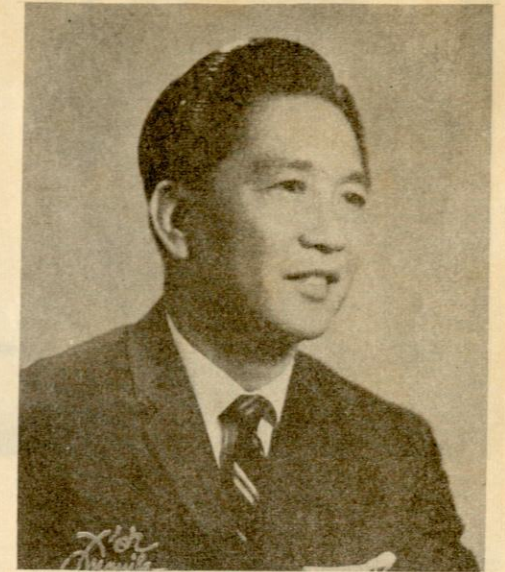
Ang Lupong Tagapagpaganap at nangangasiwa sa pagpaparangal na ito sa kanyang kaarawan ay pinagsikapang maghanda ng isang tanging palatuntunang dumadakila sa alaala ng isang magiting na pinuno; upang ipaalala sa atin ang mga isinagawa ng Pangulong Quezon upang ang Lunsod na ito at ang ating bansa ay maging kasiyasiyang panirahan at upang maitanim din sa isipan ng ating mga kabataan at ng ating mga pinunong pambayan ang makatuturang diwa, mga paninindigan at panuntunan sa pamamamihala ng ating Dakilang Pangulo.

Sa bisa ng pagiging hirang na Tagapangulong Pangkalahatan ng nasabing Lupon sa Pagdiriwang, taos-puso ko pong iniuukol ang matimyas na bating panalubong at sa lahat ng mga naghandog ng kanilang mahalagang tulong sa ikapagtatagumpay ng parangal nating ito sa ika-88 kaarawan ng Pangulong Manuel L. Quezon . . . MARAMING MARAMING SALAMAT PO.

FLORENTINO A. LAPUS
Konsehal
Taga-pangulong Pangkalahatan

Acknowledgment

Sincerest thanks and appreciation to all those who in one way or another have made possible the publication of this Souvenir Program on the 88th Birthday Anniversary of Manuel L. Quezon.



Office of the President
of the Philippines

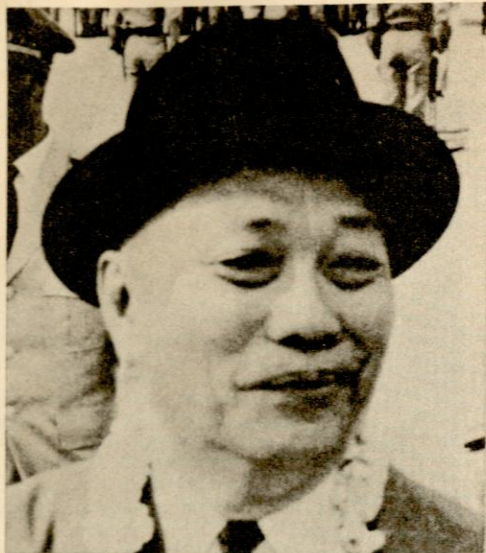
Message

Manuel Luis Quezon left a deep imprint on our history and on the generation that produced the leaders who carried on the great work inspired and started by the heroic President of the Commonwealth, whose 88th birthday we commemorate this 19th of August.

He was not only a man of destiny in the eyes of his people, but a man of his times. He wielded leadership with a sureness of conviction and with the illumination of the splendid vision of freedom and nationhood guiding his decisions. Uncompromisingly and till he could breathe no more, he led our people toward independence and strength.

If we may never see a man of his towering stature again, we may at least take heart from his having lived among us, and his having shown us how a people can aspire for greatness and remain constant in search of that dream.

President of the Philippines



Office of the Vice President
of the Philippines
Malacañang

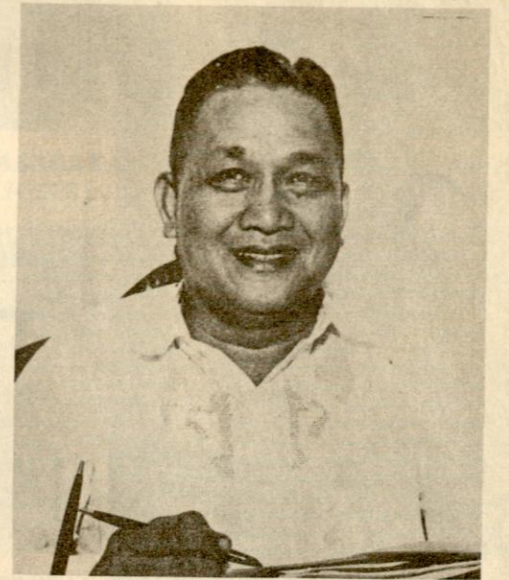
Message

As we celebrate the 88th birthday anniversary of the late President Manuel L. Quezon, the father of Philippine Independence, it is but fitting that we reflect on the blessings of liberty and democracy that his effort have reaped for us. For our present independent state is the fruit of his magnificent obsession to which he has dedicated his whole life.

Let us, therefore, take this occasion to pause in our daily chores to venerate the memory of him who was the greatest President the Philippines ever had. Let us take inspiration from the ideals and principles which have guided his life and exert efforts to bring back our standard of morality to that which prevailed during his time. Only thus can we be assured of the preservation for posterity of our democratic freedom which we have learned to love and to enjoy.

Fernando Lopez
FERNANDO LOPEZ
Vice-President

Manila
August 3, 1966



Message

Ang ika-19 ng Agosto ng bawa't taon ay itinuturing naming pis-tang dakila dito sa Lunsod Quezon, pagpaparangal sa araw ng pagsilang ng pinaka-dakilang estadistang lumikha sa ulong Lunsod nitong Pilipi-nas.

Gayunman, ang higit na mahalaga sa pambansang pagdiriwang na ito ay ang paggunita sa Ama ng ating kasalukuyang Republika at ang pagbuhay sa alaala ng mga magigiting na panuntunan ng Pangulong Manuel L. Quezon sa kapakanan ng kalayaan, ng katighawang pambansa at katarungang panlipunan.

Ang lalong mahahalagang bahagi sa kasaysayan ng buhay ng Pa-ngulong Quezon ay isang walang hanggang pagpapakasakit upang ma-panstiling nagaalab na kapanaligan sa ating puso't diwa ang matimyas na hangaring panlarin ang kanyang bansa sa simulaing demokratiko, sa pulitika, sa kabuhayan at sa pakikipag-ugnayang pandaigdig.

Ang kasalukuyang saling-lahi ng mga Pilipinong nagtatamasa sa pangkalahatang kalayaan naging bunga ng mga pagsisikap ng Pangu-long Manuel L. Quezon ay maaari lamang gantimpalaan ang kanyang kabayanihan sa pamamagitan ng pagtukol ng dalisay na alaalang mag-papanatiling buhay sa gunita ng Dakilang Arkitekto ng ating kalayaan, ang dugo't buhay ng damdaming makabansa at batis na binukalan ng lahat ng maituturing nating kadakilaan.

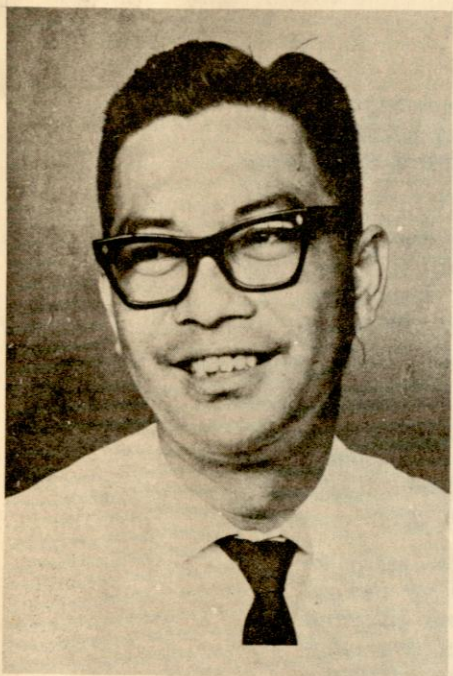
Sa harap ng kasalukuyang kaligaligang pandaigdig at maging sa ating sariling bansa, makabuluhang ibalik natin sa gunita ang mga pa-ninindigan at panuntunang Quezon sa kapakanan ng kapayapaan at una-waan hindi sa pamamagitan ng lakas at sandata kungdi sa pamamagitan ng lalong malalamuyot na pamamaraang pampuso't pangkaisipan.

N. S. Amoranto

N. S. AMORANTO
Punong Lunsod



NORBERTO S. AMORANTO
City Mayor



MARIANO STA. ROMANA
Vice-Mayor

QUEZON CITY ELECTIVE OFFICIALS

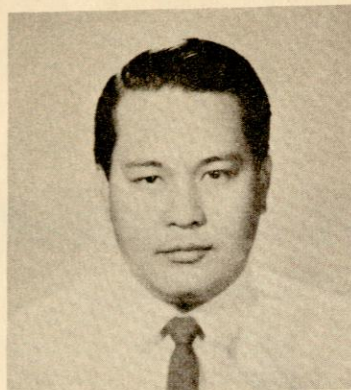
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Hon. ROMULO G. LUCASAN Hon. SATURNINO V. BERMUDEZ

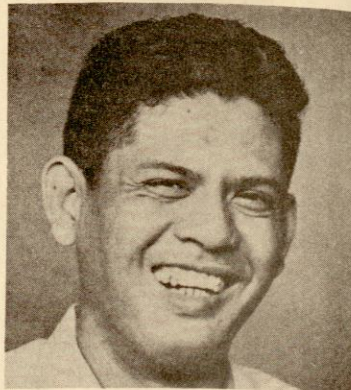
Hon. FLORENTINO A. LAPUS Hon. LUISA G. ORENDAIN

Hon. CONRADO BENITEZ Hon. PROCESO SEBASTIAN

THEY TOIL IN SERVICE



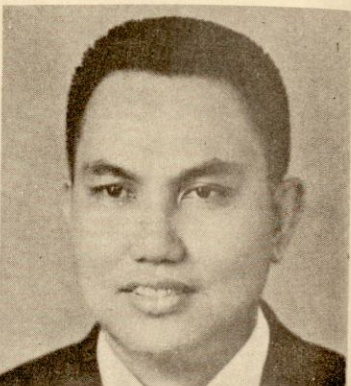
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R. M. MISON, JR.



R. G. LUCASAN



S. V. BERMUDEZ



F. A. LAPUS



L. G. ORENDAIN



C. BENITEZ



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City Judge Br. III



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City Judge Br. II



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City Judge Br. IV



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Mr. A. ANDAL
City Superintendent



Dr. P. MONSON
City Health Officer



M. ROMERO
City Assessor



S. NARCELLES
Chief of Fire Dept.



P. REBUENO
City Auditor



A. MADRILEJO
Secretary to Mayor



V. A. RAMOS
Ass't Secretary to the Mayor



F. TING
City Secretary



F. PERALTA
City Librarian

GENERAL PROGRAM OF ACTIVITIES

PRESIDENT MANUEL L. QUEZON 88TH BIRTHDAY ANNIVERSARY CELEBRATION
NATIONAL CELEBRATION ACTIVITIES

August 17-19, 1966

WEDNESDAY, AUGUST 17, 1966

8:00 P.M. — Memorial Concert
A presentation of the Quezon City Cultural
Presentations Committee, Philamlife Auditorium
United Nations Avenue, Manila

PROGRAM

I

My Bonny Lass THOMAS MORLEY
Whither Runneth My Sweetheart JOHN BARTLET
In This Delightful Pleasant Grooves

Hallelujah Amen G. F. HANDEL
Deep River Arr. by ROGER HICKMAN
Everytime I Feel The Spirit Arr. by PAUL MICKELSON

The Capitol Choral Group
RAQUEL VILLA, conducting

II

Imelda PEÑERA
Malikmata MOLINA
Quezon Concerto a fantasy) PEÑERA

INTERMISSION

III

Kay Selya PADILLA DE LEON
AURELIO ESTANISLAO, Baritone
REGALADO JOSE, pianist

Ganyan ang Pagsinta PADILLA DE LEON
REMEDIOS BOSCH JIMENEZ, Soprano
REGALADO JOSE, pianist

Sakali Man SANTIAGO
Il Signore Vi Manda MASCAGNI
from "Cavalleria Rusticana"
REMEDIOS BOSCH JIMENEZ, Soprano
AURELIO ESTANISLAO, Baritone
REGALADO JOSE, pianist

Quezon City Cultural Presentations Committee
IV

Give Me a Song ELLIOT-FARR
Hickory Dickory Arr. by MILTON DIETERRICH
Sweet and Lovely ARNHEIM-TOBIAS LEMARE

Banag Tongtong sa Bato Arr. by P. IMPERIAL
Bituing Marikit ABELARDO-SANTOS
Hating Gabi MOLINA-UMALI
Tiringdingding E. PAJARO

The Capitol Choral Group
RAQUEL VILLA, conducting

FRIDAY, AUGUST 19, 1966

7:00 A.M. — Mass in honor of the late President Manuel L. Quezon in
all Quezon City Parish Churches

7:30 A.M. — Floral Offering at the Quezon Monument, Quezon Me-
morial Quadrangle, Quezon City

- I. National Government Participation
- II. Diplomatic Corps Participation
- III. Quezon City Government Participation
- IV. Armed Forces of the Philippines Participation
- V. Quezon City Civic Organizations

Quezon Memorial Circle Development &
Beautifications Committee
Barangay Lions Club
Bayanihan Lions Club
Capitol Bar Association
Capitol Jaycees
Capitol Jayceerettes
Capitol Lions Club
Quezon City Bar Association
Quezon City Chamber of Commerce & Industry
Capitol Council, Knights of Columbus 3695
Daughters of Isabella, Regina Mundi Circle No. 1007
Quezon City Council, Knights of Columbus 3781
Quezon City Ladies Association
Quezon City Inner Wheel Club
Quezon City Rotary Club
Quezon City Women's Club
Capitol Press Club

8:00 A.M. — Flower Drop by PAF planes over the Quezon Memorial
Circle.

8:30 A.M. — Military and Civic parade
Order of Parade (see mimeograph copy)

10:00 A.M. — Program

- I. Philippine National Anthem — AFP Band
- II. Invocation by Very Rev. Father Alfredo S. Reyes
Vicar Forane for Quezon City
- III. Introduction of the Guest Speaker by
Hon. Norberto S. Amoranto
City Mayor, Quezon City
- IV. Address — Hon. Arturo M. Tolentino
Senate President of the Philippines
- V. Recessional — AFP Band

Hon. Florentino A. Lapus
Over-All Chairman, Executive Committee
(Master of Ceremonies)

7:00 P.M. — Fireworks, Quezon Memorial Quadrangle,
Quezon City

8:30 P.M. — Reception and Ball — SSS Social Hall
East, Avenue, Quezon City

PROGRAM COMMITTEES

NATIONAL CELEBRATION ACTIVITIES
AUGUST 19, 1966

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Mrs. VERONICA A. RAMOS Executive Secretary

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Mr. Rosendo Cortes, Jr. P/Insp 1st Cl Teofilo de Guzman
Lt. Col. Pedro S. Camorongan P/Insp 1st Cl Eduardo Navasca
P/Insp 1st Cl Enrique Tolentino P/Insp 1st Cl Martin Samson
P/Insp 1st Cl Epifanio Canzon P/Insp 2nd Cl Ernesto San Diego

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Mrs. ROSARIO QUEROL Mr. SERAPIO CANCERAN
Mr. BERT AVIERRA Mr. SANDY S. TRINIDAD

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Vice Mayor MARIANO M. STA. ROMANA, JR.
Mr. ALFREDO JIMENEZ

Chairman: Mrs. ENCAR C. SANCHEZ

Co-Chairman: Mrs. VERONICA A. RAMOS

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Mrs. AMELIA ZABARTE
Capt. PETE RAAGAS

Finance: Mrs. CARIDAD VELASQUEZ
Miss JOSEFINA QUIZON

QUEZON'S CODE OF ETHICS

Have faith in Divine Providence that guides the destinies of men and nation.

Love your country for it is the home of your people, the seat of your affections, and the source of your happiness and well being. Its defense is your primary duty. Be ready at all times to sacrifice and die for it if necessary.

Respect the Constitution which is the expression of your sovereign will. The government is your government. It has been established for your safety and welfare. Obey the laws; see that they are observed by all and public officials comply with their duties.

Pay your taxes willingly and promptly. Citizenship implies not only rights but also obligations.

Safeguard the purity of suffrage and abide by the decisions of the majority.

Love and respect your parents. It is your duty to serve them gratefully and well.

Value your honor as you value your life. Poverty with honor is preferable to wealth with dishonor.

Be truthful and be honest in thought and in action.

Be just and charitable, courteous but dignified in your dealings with your fellowmen.

Lead a clean and frugal life. Do not indulge in frivolity or pretense. Be simple in dress and modest in your behavior.

Live up to the noble tradition of our people. Venerate the memory of our heroes. Their lives point the way to duty and honor.

Be industrious. Be not afraid or ashamed to do manual work. Productive toil is conducive to economic security and adds to the wealth of the nation.

Rely on your efforts for your progress and happiness. Be not easily discouraged. Persevere in the pursuit of your legitimate ambitions.

Do your work cheerfully, thoroughly and well. Work badly done is worse than work undone.

Contribute to the welfare of your community and promote social justice. You do not live for yourselves and your family alone. You are a part of society to which you owe definite responsibilities.

Cultivate the habit of using goods made in the Philippines. Patronize the products and trades of your countrymen.

Use and develop our natural resources and conserve them for posterity. They are the inalienable heritage of the people. Do not traffic with your citizenship.

Donations: Mrs. VICKY HECHANOVA
Mrs. AMPARO YATCO

Prizes: Mrs. VIRGILIA S. CAPILI
Mrs. SIMEONA LAPUS

Decor & Physical Arrangements:

Mr. LUCIANO V. AQUINO
Mr. ROSENDO CORTES, JR.

Invitation: Mrs. DOLORES PANLILIO
Miss. ROSARIO PLANAS

Peace and Order: Col. TOMAS KARINGAL
Mr. EDDIE ENRIQUEZ

Program: Mrs. ENGRACIA SANTOS
Mrs. EVANGELINE ABRENICA

Publicity: Mrs. GLORIA C. CANO
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Refreshments: Miss MARIA SEMBILLO
Mrs. LOURDES VERGARA

Sound and Lighting: Mr. SALVADOR NARCELLES
Mr. ERNESTO REYES

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PHILIPPINE BANK OF COMMUNICATIONS

216 J. Luna St., Manila

Tel. 3-96-01



THE GREAT M.L.Q. AND HIS DREAM CITY

By FLORENTINO P. MARFIL

"Quezon dreamed and designed the construction of a magnificent city, the crowning jewel of the fame that was to outlast him."
— Pres. Roxas)

Quezon City was an offspring of a noble obsession — the obsession of a great Filipino leader who envisioned a paradise for the workingmen.

Founded primarily for low-income families, it has grown to be the capital of the Republic, one of the country's biggest and finest metropolises.

MODEL COMMUNITY

President Manuel L. Quezon's concept of social justice called for the construction of a model community.

Accordingly, he created the People's Homesite Corporation (now the People's Homesite and Housing Corporation) with his friend Don. Alejandro Roces appointed as General Manager.

After consummation of land purchases, construction of a new and modern community immediately began. In no time, modern homes mushroomed out of inaccessible mountain forest, rolling lands, rice paddies, big boulders and deep creeks.

Encouraged by the tremendous success of the housing project, the Commonwealth Executive pondered on the creation of a modern city comparable to the world's biggest and finest metropolis.

Addressing the National Assembly on September 18, 1936, President Quezon recommended the creation of the city. So strong was his persuasion that the assembly enacted Com. Act. No. 502 creating Quezon City on October 12, 1939.

Quezon's model community, known as barrio Obrero, became only a portion of the new city. Incorporated were the districts of Cubao, San Francisco del Monte and Diliman.

To hasten construction of his dream city, Quezon consulted and enlisted the help of such able men as Don. Alejandro Roces, Jose Paez, Vicente Fragante, A. D. Williams, Jose San Victores, Pablo S. Antonio, and Tomas B. Morato, all leading men in the field of architecture, engineering, city planning and building.

Specifically designed in the city master plan were the sites for the Capitol, Congress, Supreme Court, Executive Mansion, National Archives, the Library of Congress, Philippine Military Academy and Public Parks.

FIRST OFFICIALS

With immediate construction of the city in mind, President Quezon appointed himself as Quezon City's first mayor. Assisting him were Vicente Fragante, vice mayor; Jose Paez and Alejandro Roces, councilors; Eusebio Aguilar, health officer; and Tomas B. Morato, chief of police.

Additional lands were later purchased by the city government.

The development of Quezon City was in full swing upon the outbreak of the second global war.

For a coordinated and synchronized activity in times of emergency, President Quezon declared Quezon City as part of the Greater Manila Area. It remained so until Jan. 2, 1947 when its separate political existence was restored by Rep. Act. No. 42.

The death of President Quezon, however, did not end the growth of Quezon City.

WORKS RESUMPTION

When President Roxas assumed the helm of the Republic, works were immediately resumed. Roxas issued Administrative Order No. 5 creating the

capital site committee.

Like his predecessor, Vice President Elpidio Quirino pushed through development of the metropolis. On July 17, 1948, Quirino signed into law Rep. Act. No. 333 creating the Capital City Planning Commission and declaring Quezon City as the Capital of the Republic.

The city master plan was formally inaugurated on Oct. 22, 1949 with the laying of cornerstone at Constitution Hill. Finally on Jan. 16, 1950, the Quezon City charter was revised by Rep. Act. No. 537, known as the Revised Charter of Quezon City.

Enactment of Senate Bill No. 2 brought another change in the City Charter. Under the provision of this law, the mayor, vice mayor and councilors are to be elected.

Accordingly, on Nov. 10, 1959, the residents of Quezon City voted for the first time the officials of their city.

INCUMBENT MAYOR

A great part of the continued growth of Quezon City was due to its incumbent mayor.

Appointed in 1954, Mayor Norberto S. Amoranto not only pursued with new vigor the gigantic task of developing the city but also opened more public works projects.

Amoranto is one city executive who will not hesitate to dance to the music of political Gods if by so doing it would redound to the development or benefit of the city.

To go to some statistics, before his administration there were only 28,050 grade-school and 2,126 high school students and 669 and 98 elementary and high school teachers respectively. To-

THE GREAT M.L.Q. AND HIS DREAM CITY . . .

day there are more than 87,385 grade-school and 26,423 high school students with 2,591 and 1,145 teachers in the elementary and high schools.

Under his administration, the total income of the city jumped from P4,329,298.19 in 1954 to P30,032,082.59 in 1965. As a result, Amoranto initiated the construction of the 12-storey new city hall on a 12-hectare lot costing the city government P8.5 million excluding air-conditioning, electrical and elevator installations.

Quezon City may not yet be the dream city that President Quezon had in mind. But with the present leadership in Quezon City and the enthusiasm shown by President Marcos for the transfer of government offices to the capital city, it may soon be the government center.

Barring unforeseen developments, administration sources disclosed that the transfer may be effected within a period of three years.

To be certified to the coming special session of Congress is Senate Bill No. 200 expediting the transfer of national government offices to the capital city.

Sponsored by both Nacionalista and Liberal senators, the bill directs the Department of General Services to ex-

pedite the transfer of the national government offices to Quezon City and create a government center in that city.

Proponents of the bill notably Senators Alejandro Almendras, Gaudencio Antonino, Sergio Osmena, Jr., Eva Kalaw, Jose Roy, Manuel Manahan, Wenceslao Lagumbay, Rodolfo Ganzon, Camilo Osias, Tecla S. Ziga and Ambrosio Padilla are optimistic about the passage of the measure.

The measure also creates a "building fund" to finance construction of buildings that will house national government offices and the purchase of land to be occupied by them.

HIGHLIGHTS

Other highlights of the bill:

1. "All loans obtained under the bill shall be fully guaranteed by the Republic of the Philippines both as the principal and interest. In the event the Department of General Services shall be unable to pay said principal and interest, the Secretary of Finance shall pay the amount thereof which is hereby authorized to be appropriated out of any funds in the National Treasury

not otherwise appropriated, and thereupon, the amounts so paid shall be reimbursed by the department from whatever amount as may be available in the Building Fund.

2. "Even after the transfer of any national government office to the Capital City, the funds for the rental, maintenance, and repair of its office space as have been regularly appropriated by Congress shall continue to be appropriated annually within 15 years from such transfer and included in the corresponding General Appropriation Act.

3. "The construction of the buildings herein provided shall be under taken by the Department of General Services either by contract or by administration, in consultation with the Building Committee which is hereby created to be composed of the Secretary of the Department as chairmen, and the Secretary of Public Works and Communications, Secretary of Agriculture and Natural Resources, National Planning Commission as members.

4. "All laws, executive orders, rules and regulations, or part thereof inconsistent with the provisions of this Act are hereby repealed or modified accordingly."

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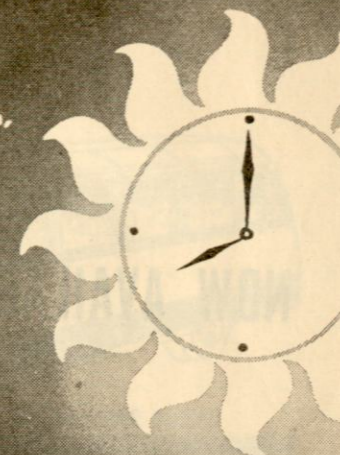
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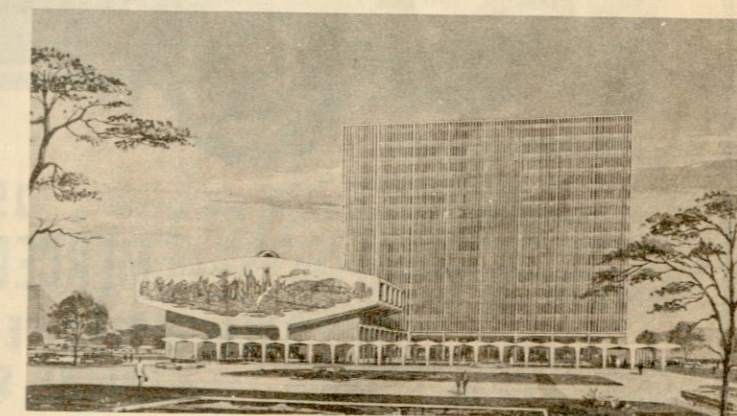
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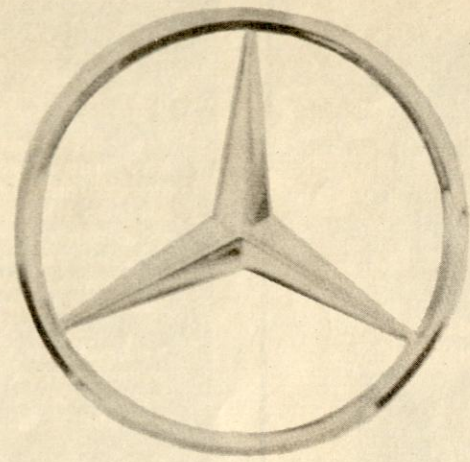
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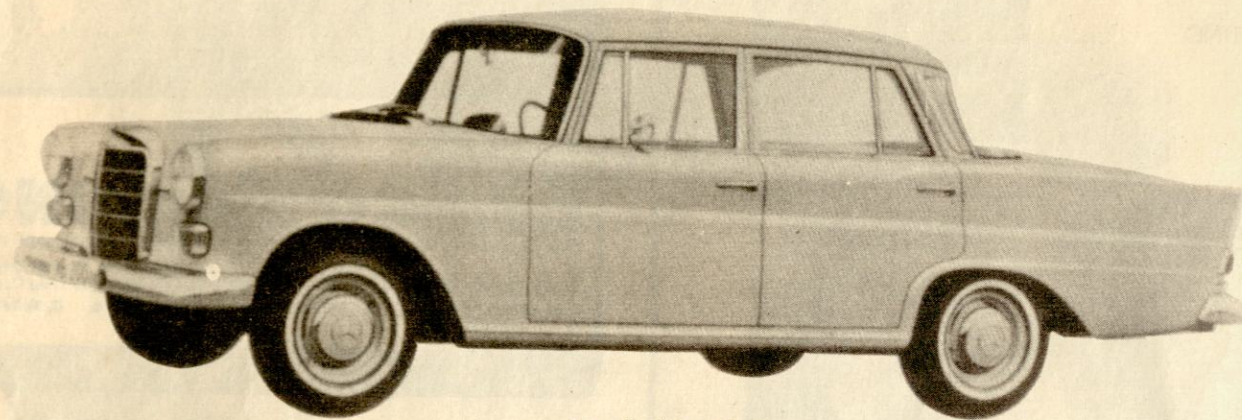


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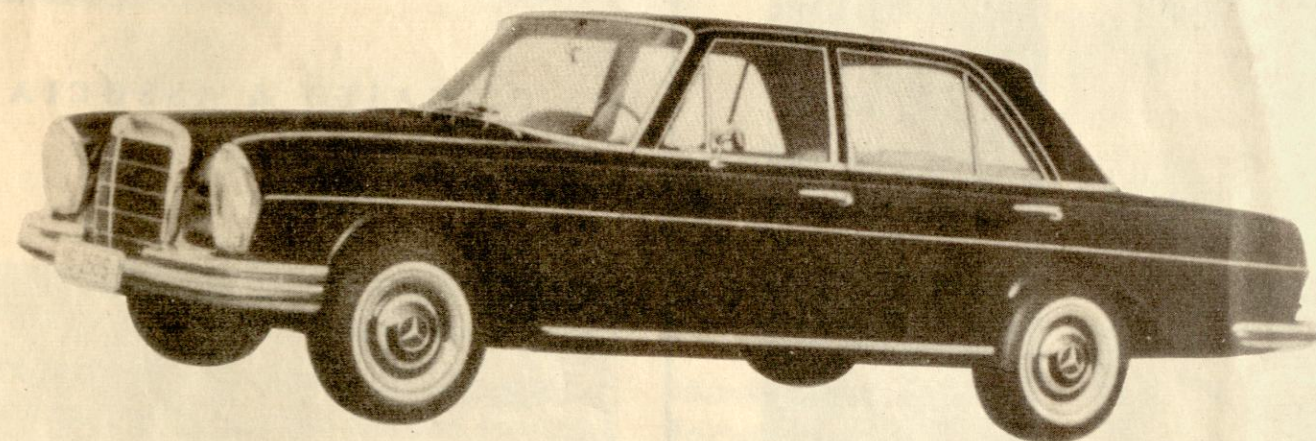
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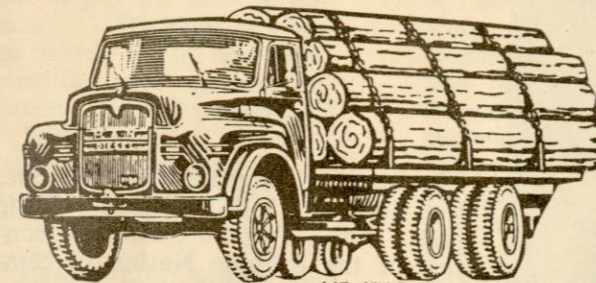
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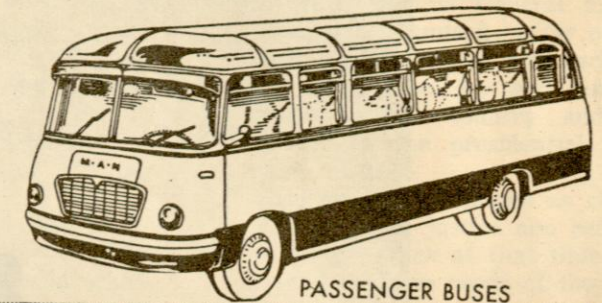
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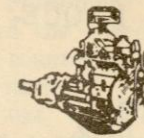
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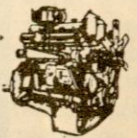


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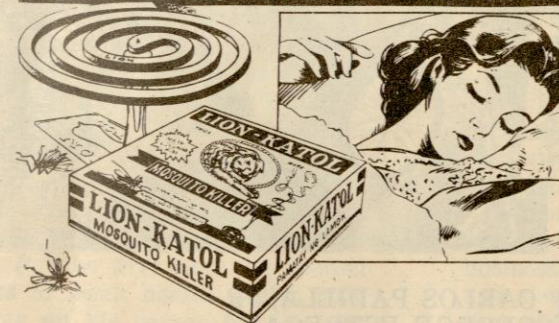
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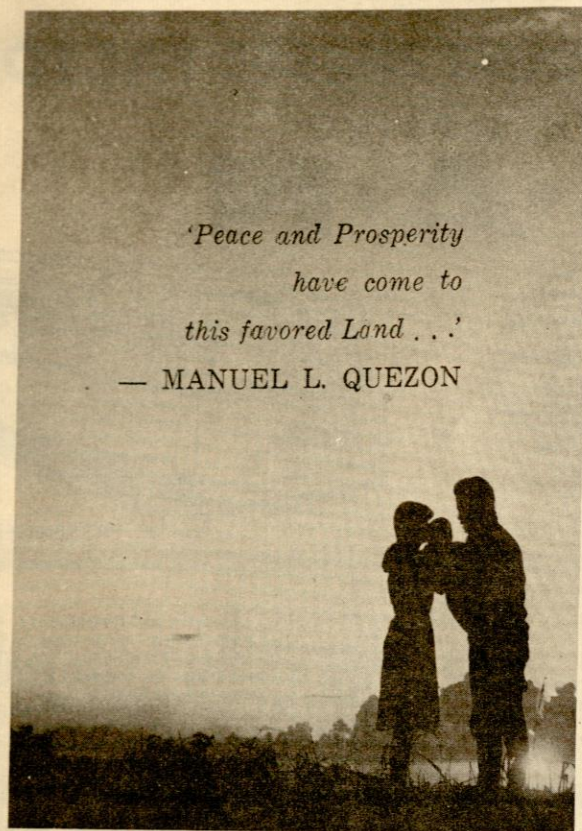
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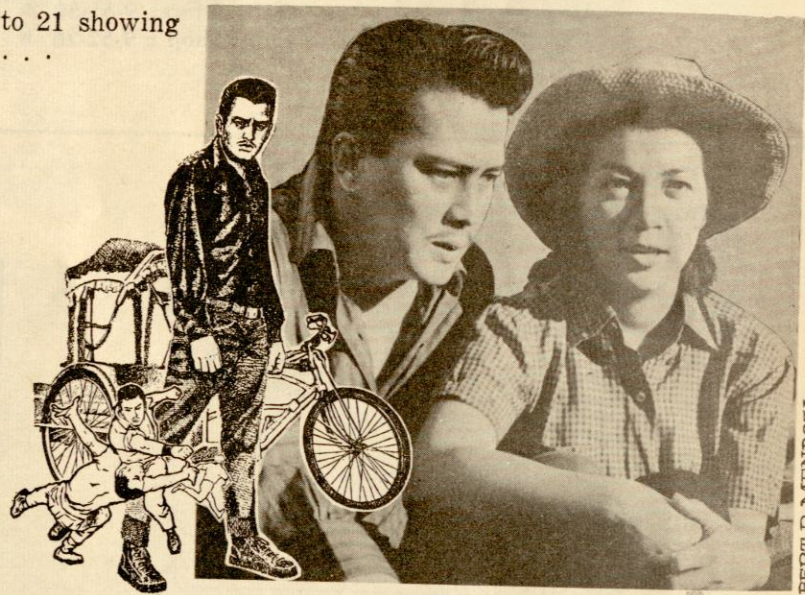
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A BRIEF BIOGRAPHY

MANUEL LUIS QUEZON

By EDUARDO M. PANGILINAN

On November 15, 1935, a man spoke to a people on the threshold of independence:

"Liberty and independence can be possessed only by those who are ready to pay the price in life or fortune . . . We shall face the problems which lie in our path, sparing neither time nor effort in solving them . . . In the enormous task of fully preparing ourselves for independence, we shall be beset with serious difficulties, but we will resolutely march forward . . ."

Thus Manuel Luis Quezon, on his inauguration as President of the Philippine Commonwealth, pledged the energy and resources of his country to the task of building a nation.

It was a high point in the life of a crusader whose career, stretching from a remote town in Tayabas (now Quezon province) to the Malacañang palace, is singular in its devotion to country.

On August 19, 1878, Quezon was born to a poor couple, Lucio Quezon and Maria Molina, in Baler where he stayed until his eleventh year.

In 1889, he journeyed with his father across the forbidding Sierra Madre mountains, walking most of the way, on the road to Manila. He enrolled and finished his secondary education at the Colegio de San Juan de Letran.

He was a student of law at the Universidad de Santo Tomas when the fire of the Philippine Revolution swept him into the ranks of the Katipunan. At twenty, he was a first lieutenant of infantry under General Tomas Mascardo.

He met many disappointments and frustrations in the battlefield; and for the first time, he showed signs of weak health, which rode heavy on his career for the rest of his life.

He was promoted major in 1899 and was later assigned chief of staff of the Central Luzon operations.

The advent of the Philippine-American war found him in the thick of battle. With the defeat of the revolutionary forces and the capture of General Emilio Aguinaldo, the Katipunan was disbanded and Quezon returned to Santo Tomas University to continue his studies.

In 1903, he was admitted to the Philippine bar and was appointed fiscal to Mindoro for one year. He was re-assigned to his

home province the next year; but the fiery fiscal had bigger plans which he immediately launched.

He embarked on a campaign for the Tayabas gubernatorial post and swept through the whole province. His oratory and personal magnetism captured the imagination of the people and he was elected governor of the Pacific shore province in 1905, barely two years after he hurdled the bar examination.

Quezon's career was then on its way to national prominence. He was again elected, after a whirlwind campaign, as deputy to the first Philippine Assembly in 1907.

His triumphant return to Manila, four years later he left as a young lawyer, marked him as one of the most promising leaders of the country. Soon, his charms and the Quezonian magic began to make themselves felt in the highest circles, both social and political.

The young man to watch became the young man to see when Quezon was appointed resident commissioner to the United States in 1909. He proved no less effective in Washington, where time and again he successfully negotiated and bargained with the American.

His seven-year term as commissioner to the United States inevitably focused national attention on him, so that immediately after his return in 1916, he was elected to the Philippine senate.

Quezon was subsequently elevated to the senate presidency, a position he used as a springboard in his unending crusade for Philippine self-rule.

At forty, he married his cousin and townmate, Aurora Aragon, a business leader, philanthropist and a well-known social figure at that time. The ideal union was blessed with two daughters, Maria Aurora and Maria Zenaida, a son who died in infancy and Manuel Jr.

As senate president, he led several legislative missions to the United States, the last and most important of which was in 1934. That year, he lobbied in the US congress for the passage of the Tyding-McDuffie law, an act granting the Philippines automatic independence after ten years.

This singular, monumental achievement clinched for him recognition as the leader of his nation.

At the national convention of

the Coalition Party of the Pro and Anti political sects, he was nominated candidate for President of the new Philippine Commonwealth.

Pitted against General Emilio Aguinaldo, standard bearer of the rival party, Quezon fell back on his famous oratory and burning ideals for the country and the masses in the presidential campaign of 1935.

He created an image as champion of social justice and reform, an image which at that time, answered the sore needs of the Filipino nation.

"The contentment of the masses is the first insurance against social and political disorders. It is the duty of the government to protect the working men against abuses and exploitation, to secure to them fair wages and reasonable return for their labor."

On September 17, 1935, Quezon was elected first President of the Philippine Commonwealth.

Charged with the duty of preparing the nation for complete independence, Quezon at once saw the primary duty at hand: the construction of an effective national defense. He addressed the first National Assembly ten days after his inauguration and declared that independence for the nation demanded the ability for national self-defense — "supreme right of mankind, no more sacred to the individual than to the nation."

In no clearer terms, he told the Assembly the reason behind the hesitation of the United States to grant the Philippines its independence.

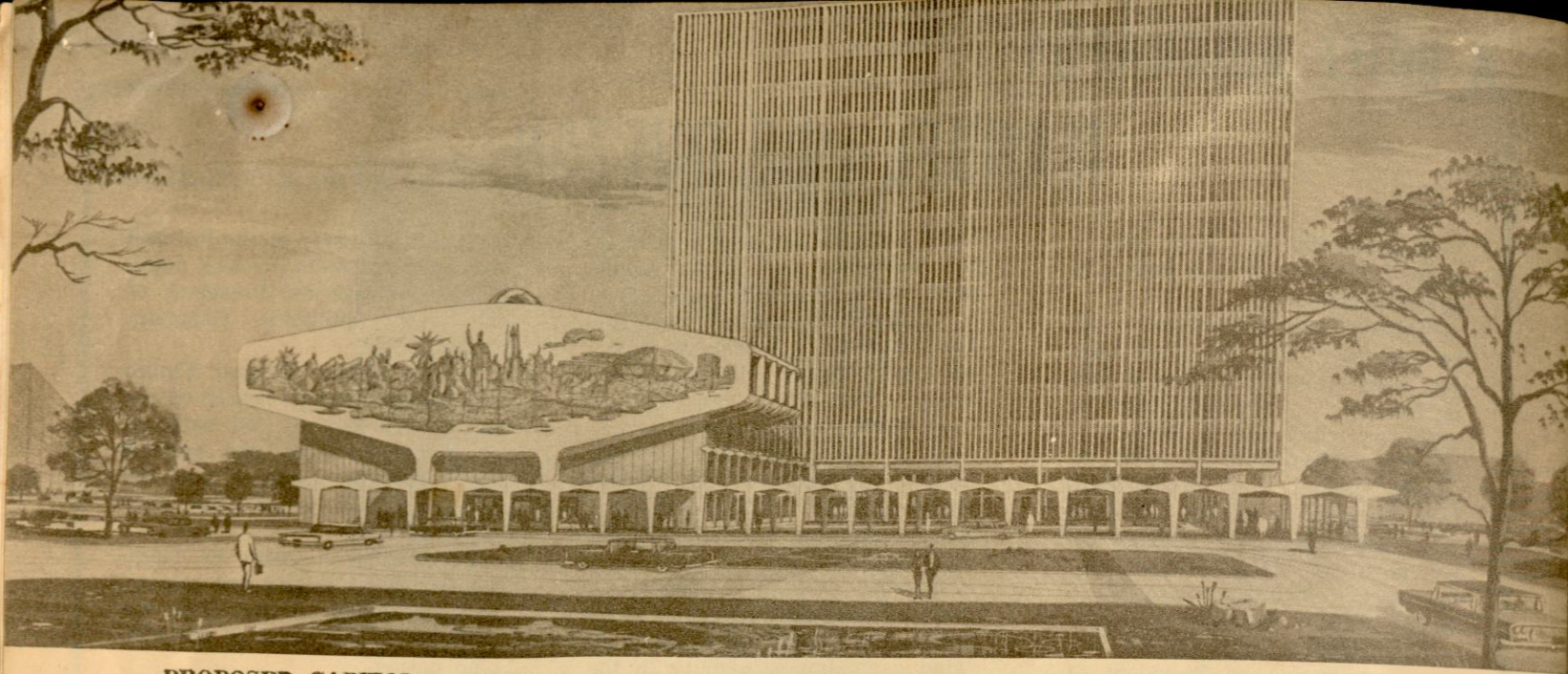
"The refusal to grant us immediate and complete independence has been due, in large measure, to our present inability to cope with a general revolt or to offer any kind of resistance to an invading force," he said.

His words proved tragically prophetic when on December 7, 1941, the Japanese imperial forces commenced the conquest of the Far East.

Quezon fled with the Commonwealth government, knowing that the Philippines stood a better chance of survival and victory if he led the nation from outside the enemy influence.

From Australia, Quezon travelled to the United States where he set up the Philippine government-in-exile with Vice President

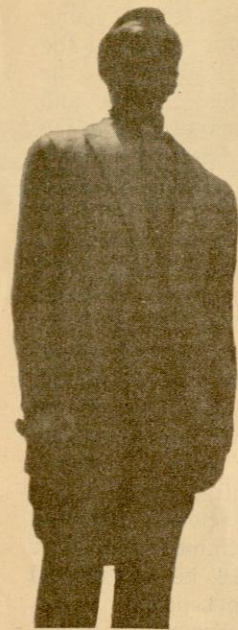
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PROPOSED CAPITOL — The local administration's multi million, 12-storey Quezon City Hall complex (above)

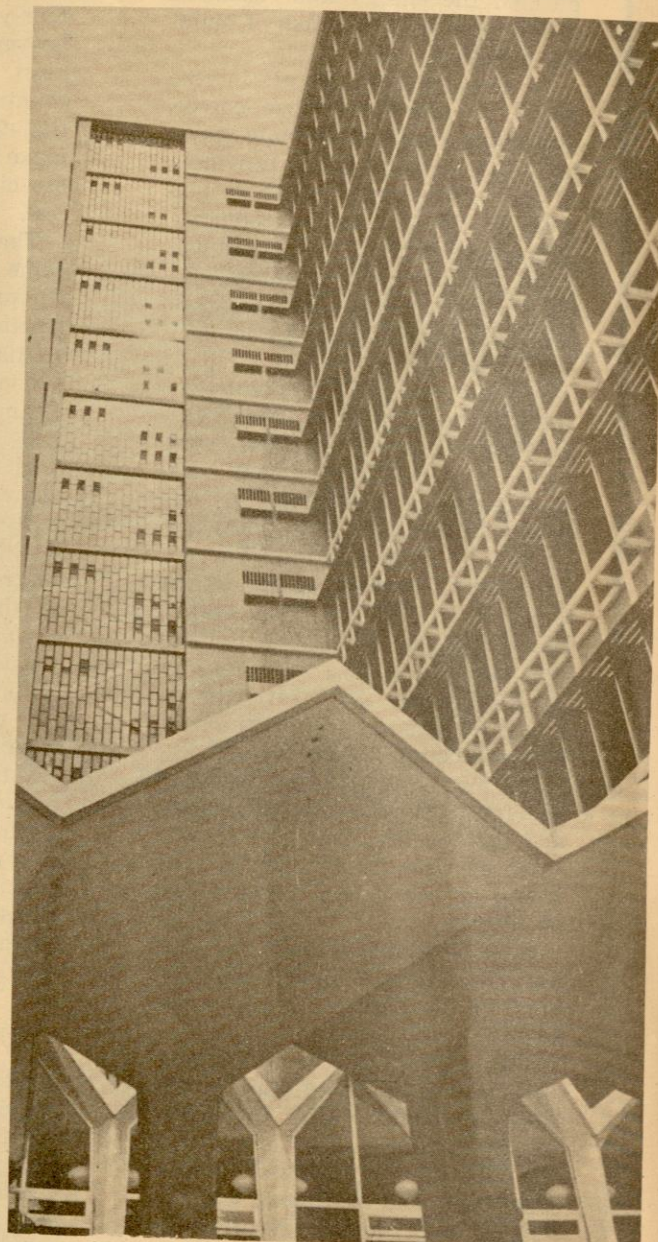
which is now under construction will house the executive and various department offices of the city government.

Quezon City Marches on



QUEZON PROFILE—The familiar Quezon profile dominates many public plazas in the country.

ARBOR WEEK—Mrs. Luz Banzon Magsaysay leads the tree-planting at the Magsaysay Circle during this year's celebration of Arbor Week to beautify Quezon City. Assisting her is Mrs. Asisola L. Amoranto. Others in photo are QCBA secretary Eligio Cordero, Betty Ronquillo, F. P. Marfil, Councilor Louise G. Orendain, Joyce A. Cuento, Charito L. Planas, F. Leano, Fred Lingad, Atty. Benjamin F. Estrella, and Alfredo Andal.



SSS BUILDING—The imposing building of the Social Security System is one of the major landmarks in the capitol city. Recently completed, the huge complex towers above all others on East Avenue, Diliman, Quezon City.



AMORANTO — Mayor Norberto Amoranto troops the line as he salutes the colors during a review of the famed University of the Philippines ROTC cadets in their Royadillo uniforms.



ANNIVERSARY PARADE carries picture of the great leader during last year's parade. —Lead float of the Quirino High School faculty,



QUEZON MEMORIAL — Band plays the President Quezon March behind the Quezon Memorial Circle in Diliman during last year's celebrations of the birth anniversary of the great Filipino leader.

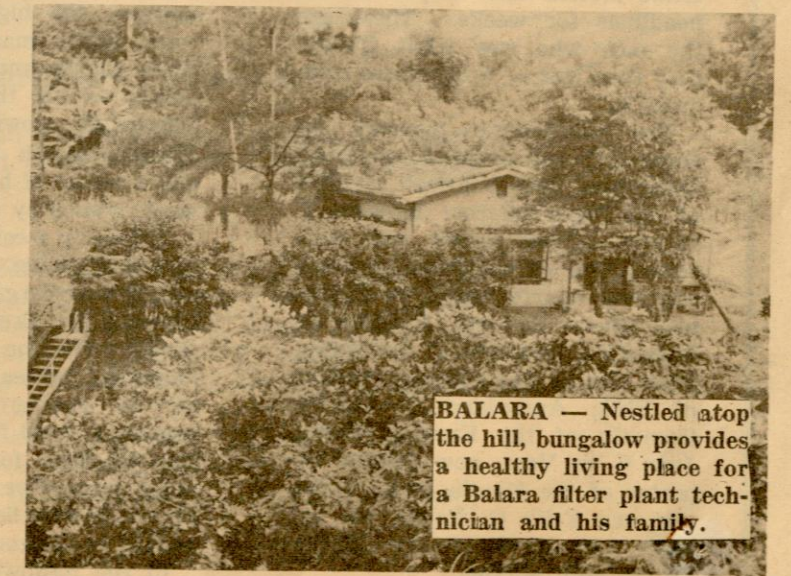


QUEZON INSTITUTE—A living tribute to his deep concern for the wealth of his people, is Quezon Institute, the country's top hospital for victims of the dreaded white plaque.

The Nation Remembers a Great Leader



FLAG CEREMONY—Flag ceremony during the return courtesy call of Quezon City officials to officials and faculty members of the University of the Philippines recently. Standing at attention fore front are: Secretary of Education and UP President Carlos P. Romulo, and Mayor Norberto S. Amoranto. Behind are Quezon City officials.



BALARA — Nestled atop the hill, bungalow provides a healthy living place for a Balara filter plant technician and his family.

A BRIEF

(From page 21)

Sergio Osmeña. Through the war years, Quezon maintained this symbolic hope of his people for independence and freedom from tyranny.

But the great crusader's lights were already flickering.

Weakened by overwork and apprehension for his suffering country, Quezon, already impaired by weak health, contracted tuberculosis and his condition continually grew worse.

QUEZON CITY AS NEWSMEN SAW IT

By Alfredo G. Rosario

From a dead beat, Quezon City rose to become one of the nation's news capitals. The men who have followed and witnessed its steady rise are newsmen — they who have been assigned to chronicle its history and growth.

In the beginning, that is seen after the liberation of the Philippines, the metropolitan papers thought little of Quezon City and found no urgency in fielding correspondents to cover the territory. Except for a few, the newspapers had no budget for Quezon City coverage; they assigned men to cover it only when there were big news breaks.

This was not to last long, however. In time, the editors discovered the potentialities of Quezon City as the capital of the nation and started gazetting correspondents to cover the beat.

Among the pioneers to cover Quezon City are new top reporters or editors of the big dailies. In their time, they scooped one another in such celebrated cases as the Murray murder case, the "bandit queen" holdups, the Ramos murder case and other top crime stories that stayed in the headlines for weeks. These are the men who saw what Quezon City then was — a one-horse community.

The journalistic pioneers include such top newsmen as Angel Quiambao, now political reporter of the Daily Mirror; Ernesto T. Bitong, former sports and associate editor of the Evening News and new sports writer of Philippine News Service; Ernesto O. Rodriguez, formerly of the Philippines Herald and now news editor of PNS; Aproniano C. Jacobo, formerly of the Evening News; Jose V. de Vera, now defense reporter of the Manila Daily Bulletin; and Felix G. Reyes, the reliable old hand of the Manila Times-Daily Mirror.

The president, more than any one man the symbol of his nation's yearning, was denied the sweet vindication of history. On August 1, 1944, a year before his country was liberated from the Japanese, he died in Saranac Lake, New York, — less than three weeks before his 66th birthday anniversary.

His remains, after the war, were shipped home and deposited in a North Cemetery mausoleum. It was only in 1946 when the inde-

pendence for which Quezon fought all his life was granted.

To this day, however, his ideals and words bear vital import to the needs of the country he loved so well:

"Let no one believe that he can still continue exploiting his fellowmen without in the end suffering from it. He who owns had better give a part of what he owns to the community in which he lives if he wants to conserve the rest for himself."

old hands were elevated to desk positions and replaced with new ones. Journalistic problems arose and occupational hazards increased. Some of the newcomers were threatened with bodily harm by police goons. Others were harassed. Even the police blotter which meant nothing before to some policemen was kept from reporters.

These problems gave rise to a meeting of the newsmen. One day, way back in 1953, they organized themselves and called their group the Capitol Press Club. In the first organizational meetings, the officers dispensed with such trappings as formal elections and inductions; they held meetings where they pleased — even in street corners and aboard running buses.

Bitong and Reyes dramatized ordinary crime stories. Quiambao stirred many a hornet's nest with his sizzling scoops. Rodriguez helped sell the Philippines Herald with his enterprise stories. And de Vera stirred QC officialdom with his regular expose of stinking venalities.

It was through the energy of these men that Quezon City often landed in the front pages of the newspapers. At the turn of the last decade, the metropolitan dailies realized the newsworthiness of the capital and started fielding their own full-time reporters.

In this wave of Quezon City chroniclers were Rodrigo L. Villa, now assistant news editor of the Manila Chronicle; Alfredo G. Rosario, former assistant news editor of the Philippines Herald and now night editor of PNS; Oscar M. Rojo, now news editor of the Manila Chronicle; Leonardo A. Estepa, staff member of PNS; Rolando E. Villacorte, formerly of PNS and now a full-fledged realtor; Benjamin Samonte, formerly of

(Continued on page 25)

(From page 24)

the Manila Chronicle; Rolando Espina, now desk editor of the Manila Chronicle; Sol Villa, formerly defense reporter of the Manila Chronicle; and Augusto D. Torno, formerly of PNS and now technical assistant to Congressman Frisco San Juan.

These alumni of the Quezon City beat bylined such stories as the celebrated Ramos murder case, voted top crime story in 1954; the David murder case, the "Mutt and Jeff" holdups and the "Sex Gang" crimes. They weathered competition from such hotshots as Macario T. Vicencio, then reputed to be the best police reporter; Rod T. Reyes, now slot man of the Manila Times news desk; Oscar Villadolid, columnist of the Manila Daily Bulletin; Sonny Belmonte and Ramon Almario, both of the Manila Chronicle.

In many instances, the locals had to sleep at police headquarters in order to steal a march on top reporters specially assigned to cover big running stories. Some of them soon developed ulcers for missing their meals.

The first president of the Club on record is Jose V. de Vera of

the Manila Daily Bulletin.

To facilitate coverage of crime stories, the Club sought the help of former Councilor Jesus V. Merritt, himself a newspaperman, in sponsoring a measure penalizing any police officer for withholding the police blotter from any newsmen. Merritt obliged and today, the ordinance that he authored still stands — a towering monument to his simple greatness and a cherished rampart of press freedom in these parts.

Today, Quezon City working newsmen don't beg for the police blotter. They demand for it.

Among the new crop of QC reporters today who are members of the Capitol Press Club are Manuel B. Tamayo and Eduardo G. Rosario, both of PNS; Florentino P. Marfil and Romeo Movido, both of the Manila Chronicle; and Eduardo Pangilinan of the Evening News. Jose de Vera aptly referred to as the "dean of QC newsmen," still picks stories from Quezon City in addition to his regular coverage of the defense beat, and durable Felix G. Reyes still

legs it up for the Times-Mirror.

Rex, as Reyes is fondly called, had long been offered a slot in the Mirror staff but he rejected it, saying "I am satisfied with my work and I will get a lot more here." Indeed, Rex was speaking the truth.

Big cases that had tested the mettle of the present journalistic crop were the crimes of the infamous "Big Four," the Tanjuaquico kidnapping, the Torrente murder case, to mention a few. These cases brought Quezon City into the limelight, prompting the initiation of reforms in the police department and the adoption of crime-preventive measures such as the creation of the Quezon City Peace and Order Council and the Quezon City Crusade Against Crime, more commonly known as the Crusac.

Quezon City will keep on growing. Soon it will have a new City Hall building and a general hospital of its own. To be sure, the scribes will always be around to record its growth into a beautiful city as President Quezon had dreamed.

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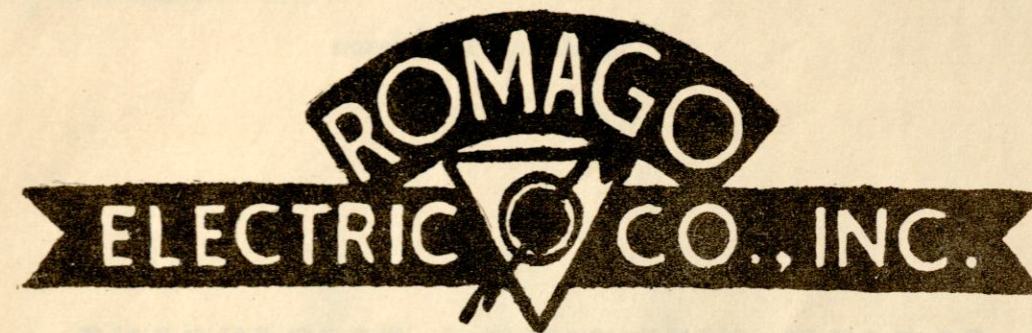
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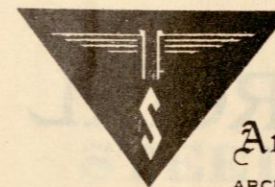
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